



**MAHARASHTRA NATIONAL LAW UNIVERSITY,
NAGPUR**

DPIIT- IPR Chair

organises

An Expert Lecture

by

Mr. Ganesh Hingmire

**Founder and Chairman,
Great Mission Group Consultancy**

on

**Significance of Geographical Indications: Indian
Perspective**

January 24, 2021

VIRTUAL EXPERT LECTURE ON SIGNIFICANCE OF GEOGRAPHICAL INDICATIONS: INDIAN PERSPECTIVE

Department for Promotion of Industry and Internal Trade (Ministry of Commerce and Industry, Government of India) Chair on IPR and Centre for Intellectual Property Rights, Maharashtra National Law University, Nagpur under the Expert Lecture Series is organizing the fourth Virtual Expert Lecture on ‘**Significance of Geographical Indications: Indian Perspective**’ on January 24, 2021 (Sunday).

ABOUT THE UNIVERSITY

The Maharashtra National Law University, Nagpur, an Institution with a students’ centric outlook, was established by the Government of Maharashtra in 2015. The University started its Academic activities from August 1, 2016 and currently in its fifth year of academic pursuits with five batches of undergraduate degree course [B.A.LL.B.(Hons.) Five-Year Integrated Degree Course]; fifth batch of postgraduate degree program [One-Year LL.M.]; and three batches of Ph.D. programme. The University is pursuing excellence in legal and justice education under the dynamic leadership of the Chancellor, Hon’ble Shri Justice S.A. Bobde, Chief Justice of India and Chancellor of the University. The University is recognized by the University Grants Commission (UGC) and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities of India. The University has launched the B.A.LL.B. (Honours in Adjudication and Justicing) Five-Year Integrated Degree Course, the first-of-its-kind in India; it aims to train and equip students for the entry level of Judiciary.

ABOUT THE DPIIT-IPR CHAIR

The Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) was launched in the year 2016 by the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair was established under the scheme at selected Universities in India and MNLU, Nagpur takes pride in being one of them. The chair was established to fulfill one of the objectives of the National IPR Policy of the Government of India which was to ‘Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria’. The Objective of the National IPR Policy is to strengthen the IPR framework of the country. The plan under the

initiative of 'AatmaNirbhar Bharat', is to create more local brands and take them at a global outreach and Intellectual Property Rights play a key role in it. To achieve the objective of 'AatmaNirbhar Bharat,' the DPIIT-IPR Chair is organising several activities such as launching online programmes to increase awareness, seminars, expert lectures for imparting knowledge on the process of acquiring IPR, etc. with an intention to help the participants become self-reliant.

CONCEPT NOTE

In India, the Geographical Indication of Goods (Registration and Protection) Act 1999 was introduced to grant protection and registration of the Geographical Indications (GI) in India. Furthermore, it was also in alignment to India's international obligation under the TRIPS Agreement. The Indian geographical landscape is a rich amalgamation of culture and heritage and the indigenous goods as well as the local produce and it needs an effective protection.

The Geographical Indication tagged products derive significance based on the geographical advantage of the product and this advantage maybe in the form of the quality of the good with other significant factors associated with geographical location such as soil, climate or other features. Geographical Indication are usually place-based names which signify the cultural and historical value of the good and these maybe indications of source, appellations of origins or a mixture of both. In the last few decades, GIs are being used by the developing nations as a means of preserving the local goods and traditional practices from unauthorized use. Geographical Indications play a crucial role in the global markets as they boost competitiveness and improve marketability of a product. Geographical Indications protects traditional goods by preventing unauthorized usage and by increasing profit margins through exports. Protection of GI products can provide substantial benefits to the economy of the country on both fronts i.e., domestic and international. It aims to protect the uniqueness and assures the origin and quality of the product. The protection of the GI can make best use of the competitive advantage of a particular region. The registration of GI is extremely profitable in agri-businesses as it takes consumer characteristics into consideration. The DPIIT has taken a welcome step in increasing awareness and promoting the Indian GI registered products by introducing the common logo and tagline. These will help in protecting the interests of genuine GI producers. This competitive era of globalization has resulted in direct and indirect exploitation of the communities in India and it becomes important that we protect their rights and intellectual property. To explore and discuss the Indian perspective of Geographical Indications, DPIIT-

IPR Chair proposes Virtual Expert Lecture on ‘Significance of Geographical Indications: Indian Perspective’.

THE OBJECTIVES OF THE EXPERT LECTURE SERIES

To promote awareness on intellectual property rights and its importance, it becomes of paramount importance to help people understand the interface of IPR with other domains. For the same, the DPIIT-IPR Chair aims to organize a series of lectures which would focus on the IPR and its relation with other domains like Space law, Entertainment and Music Industry, Sports law, Trade Secrets, Traditional Knowledge, Geographical Indications, Energy and Telecom Industry, Pharmaceuticals, etc. One of the main objectives is to make public aware about the economic, social and cultural aspects of the IPR. In pursuance of the same this second lecture in the Expert Lecture Series is being organized.

SCHEDULE FOR THE EXPERT LECTURE

The Expert Lecture by **Mr. Ganesh Hingmire, Founder and Chairman, Great Mission Group Consultancy** is scheduled on January 24, 2021 at 11:30 a.m.

Registration Details:

The registration to the expert lecture is open to

- Law students
- Academicians and Researchers
- Stakeholders
- Practising advocates and professionals

Registration Fee –There is no registration fee for the expert lecture. Prior registration to the expert lecture is **mandatory**.

Registration Link- <https://forms.gle/xSZZFG5unqm9JFjo9>

* All participants will receive a link to the Expert Lecture which will be held using the online platform ‘**Cisco Webex**’ and all participants who have registered using the above link will receive the link by January 23, 2021

*All participants of the Expert Lecture will receive an Electronic certificate (e-certificate).

PATRON

Prof. (Dr.) Vijender Kumar
Hon'ble Vice-Chancellor,
Maharashtra National Law University, Nagpur.

Coordinator

Dr. Ragini P. Khubalkar,
In-charge, DPIIT-IPR Chair,
Assistant Professor of Law.

Co-coordinators

- Shweta Kulkarni
Research Assistant,
DPIIT-IPR Chair, MNLU Nagpur
- Srijan Mishra
Research Assistant,
DPIIT-IPR Chair, MNLU Nagpur

Contact

For any queries, feel free to send an email to – iprchair@nlunagpur.ac.in

MAHARASHTRA NATIONAL LAW UNIVERSITY, NAGPUR
www.nlunagpur.ac.in